

Type of website: Medical - Healthcare

Effective date: 1st day of December, 2024

www.HawaiiSleepNeurologist.com (the "Site") is owned and operated by Michael B Russo, MD, Inc. Michael B Russo, MD, Inc can be contacted at: Admin@HawaiiPacificDEEG.com or at (808) 294-3332 or at 1335 Kalaniana'ole Street, Hilo, HI 96720

Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected; and
4. The rights of Site users.

Michael B Russo, MD is a private medical corporation that facilitated communication with patients through electronic communication. The only personal information we collect electronically is your phone and email information. All communications with Michael B Russo, MD, Inc are considered private and confidential. We have forms that may be downloaded, filled out, and returned to us through email. We have secure HIPPA compliant e-mail. We have text messaging options. Text messaging may be initiated by signing our **preferred contact method form** and selecting SMS - Text messaging. Alternatively to completing the website contact form, you may opt-into SMS messaging. You may also opt-in by texting START to 808-294-3332. You may opt-out of receiving SMS messages by sending STOP to 808-294-3332 or to any of our messages. You may also text HELP to 808-294-3332 for assistance. SMS messaging is provided to improve communication between you and our staff regarding appointments and is not used for any other reason. SMS opt-in or phone numbers for the purpose of SMS are not shared. We would send text messages prior to appointments, typically two or three messages per year. SMS opt-in consent, phone, email, and all other personal information is not shared with any third party.

Consent

By using our Site users agree that they consent to:

1. **The conditions set out in this Privacy Policy; and**
2. **The collection, use, and retention of the data listed in this Privacy Policy**

How We Use Personal Data

Data collected on our Site will only be used for the purposes of contacting patients and communicating specific appointment times and details as specified in this Privacy Policy or indicated on the relevant pages of our Site.. We will not use your data beyond what we disclose in this Privacy Policy...

Who We Share Personal Data With

We may disclose user data to any employee or member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. **If the law requires it;**
2. **If it is required for any legal proceeding;**
3. **To prove or protect our legal rights**

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved.

You will be notified if your data is kept for longer than this period.

How We Protect Your Personal Data

In order to protect your security, we use the strongest available browser encryption and store all of our data on servers in secure facilities. All data is only accessible to our employees. Our employees are bound by strict confidentiality agreements and a breach of this agreement would result in the employee's termination. Employees are HIPPA certified.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

Children

We do not knowingly collect or use personal data from children under 13 years of age. If we learn that we have collected personal data from a child under 13 years of age, the personal data will be deleted as soon as possible. If a child under 13 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to discuss with us any aspect of our policy, please contact our privacy officer here:

Nataliya TRusso, MD

Nataliya@HawaiiPacificDEEG.com

(808) 294-3332

1335 Kalaniana'ole Street, Hilo, HI 96720

Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

Contact Information

If you have any questions, concerns or complaints, you can contact our privacy officer, Nataliya TRusso, MD, at:

Nataliya@HawaiiPacificDEEG.com

(808) 294-3332

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